Nikkei, Japan’s premier financial media company, presents an online research database for all things Japan.

Open access for all students, faculty and staff via library
Useful for both department-level and individual research

https://t21.nikkei.co.jp/
The Japanese Business World Relies on NIKKEI Telecom

With approximately 70% of all publicly listed companies using the service, NIKKEI Telecom is one of the most trusted databases in the Japanese business world. It contains more than 500 carefully selected, reliable sources from electronic and traditional media. NIKKEI now offers this industry-leading service as a comprehensive full-text database specifically tailored to the needs of the academic community.

NIKKEI Telecom Basics

Just Enter Keywords and Go

It’s that simple. Just like many other familiar library databases, you can focus your search with filters such as publication names and date range.

Article Archive Search

Search from More Than 400 Reliable Sources

Carefully selected reliable sources are available at your fingertips—ranging from major Japanese national and regional newspapers to trade publications that are hard to find outside of Japan.

International

+ National newspapers (40+)
+ National and specialized periodicals (50+)
+ Newswires (50+)
+ Newsletters, market research, research (30+)
+ Books, magazine indexes, corporate credit information (40+)
+ and more

Deep Backfile—as Early as 1876!

All Available in Full Text

80 million articles to date, with roughly 100,000 added each day. PDFs available for many and videos available from one of Japan’s top media outlets.

*As of May 2021

Tailored to your academic & individual needs

NIKKEI Content Plan (IP authentication)

Unlimited usage with a fixed monthly fee. Perfect for libraries with high Japanese content demand. Includes The Nikkei—Nihon Keizai Shimbun—the world’s largest business daily, and 15 other Nikkei sources with English content. A backfile covering more than 30 years. The Nikkei content covering the first issue in 1876 to 1961 can be added as an option.

All Content Plan (ID/Password Login or IP authentication)

All of the more than 500 sources are available with this plan. Good for all-around searches from specialized research to general study. Suited for both libraries with limited budget or usage and for departmental level and individual research.

Nikkei Major Online Services

+ English News Flashes & Article Archive Search
+ Corporate Profiles and People Search
+ News Flashes and the Latest Newspapers and Magazines
+ Do All of This in English, Too

Please contact NIKKEI AMERICA for further details. For a list of included content, please refer to the back page.
**About NIKKEI**

Established in 1876, Nikkei Inc., Japan’s premier business media organization, is the publisher of the world’s largest business daily The Nikkei—Nihon Keizai Shim bun—with a daily circulation of more than 3 million. Headquartered in Tokyo, Japan, Nikkei is renowned for the Nikkei Average, Japan’s best-known stock index. Its international operations outside of Japan encompass 35 offices located worldwide.

**NIKKEI Content Plan Sources**

**Japanese Content**

- News Flash
  - Nikkei Flash News
  - Press Release

- Article Archive Search
  - The Nikkei (Nihon Keizai Shimbun) Morning and Evening Editions
  - The Nikkei Business Daily
  - The Nikkei MJ
  - The Nikkei Financial Daily
  - The Nikkei Magazine
  - The Nikkei, Regional Economy Page
  - Nikkei Plus
  - Nikkei NEEDS Stats Data
  - Nikkei POS Information
  - Nikkei Veritas

  *Note: The Nikkei Veritas is not included in the NIKKEI Content Plan but is included in the All Content Plan*

- Corporate Profiles
  - Nikkei Company Profile
  - Corporate Financial Summary

- People Search
  - Nikkei Who’s Who

- English Content
  - Nikkei English News
  - Nikkei Major Articles
  - The Nikkei Weekly

**All Content Plan Sources (Includes all sources listed above)**

- **Article Archive Search** (Some also included in News Flash, Today’s Newspapers, Latest Magazines)

- **Trade Publications:** Fields include Finance, IT, Electronics, Architecture, Food, Environment & Science, Medicine, Sports and more

- **International Content:** Tsusho Koho (by JETRO) (World), AFPBB News (World), People’s Daily (Japanese Edition), JoongAng Ilbo (Japanese Edition), The Chosun Ilbo (Japanese Edition), Indo News and more

- **Corporate Profiles**
  - Data provided by: Tokyo Shoko Research, Teikoku Databank, Riskmon st, RECOF and more

- **People Search**
  - Data provided by: Tokyo Shoko Research, Diamond, Asahi, Yomiuri

- **English Content**
  - The Japan Times, The Mainichi, The Daily Yomiuri
  - New Straits Times, Business Times Malaysia
  - People’s Daily Online, Want China Times
  - Mael Business Newspaper and more

and many more.

Please contact NIKKEI AMERICA for further details about the contents.

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